



## PTA Meeting Minutes

Tuesday, January 5, 2016 – Alamo Library

Approximately 28 attendees

Meeting began at 6:35pm

Welcome – Amy Jang

Principal's Report (6:36pm) – Rosa Fong

- The entrance on 23<sup>rd</sup> Avenue, by the cafeteria will be getting new gates. This area is a haven for transients and for the safety of students, Alamo families and Venus (our evening custodian) Rosa has put in a work order to have a gate installed. The gate will be from floor to ceiling with doors that will be opened during the day and locked closed at night. The design will be similar to the green gating that surrounds Mr. Schine's memorial. This should be happening within the next two months.
- Thank you to Tasia N. and Julie W. for organizing the Community of Sharing program. Due to their hard work and the support of the Alamo community, we were able to help 20 families during the Thanksgiving and holiday season.

Approval of Minutes (6:43pm) – Kira Storch-Chiu

- Review of past meeting minutes on the white board.
- Motion and approval of meeting minutes for 12/1.
- Reminder: PTA meeting minutes and financial documents can be viewed in the PTA Binder, located in the office.

Special Presentation (4:46pm) – David Slivnyak, Student Body President

- David and the rest of the student council meet with Rosa regularly. Here are three ideas that they would like PTA support for:
  - Student Newspaper – would be written by students about school events, sports news, relevant PTA news and more; there are 14 students that have signed up to write for the newspaper, they would use Adobe Illustrator. They are still looking for a teacher sponsor.
  - Movie Night – to build community, the Student Council has an idea for a movie night. They suggest renting an inflatable screen and a popcorn machine. They would sell the popcorn to raise money/cover costs. They would need parent volunteers.
  - Anti-Bullying Program – There is a program that the Student Council thinks would be good to use our school. They suggest taking this programs messages and adapting them for a 2<sup>nd</sup>/3<sup>rd</sup> grade audience, then train 5<sup>th</sup> graders to teach it. The student



council will work with teachers to find a good time for this program to happen.

- The PTA Board will discuss these ideas and let David and the Student Council know how we can support them.

#### Treasurer's Report (6:54pm) – Susie Legaspi

- Review of income and expenses for December 2015.
  - We had approx. \$4k in revenue from fundraising efforts including Square1, School and Gaspar's.
  - Expenses included the purchase for additional t-shirts and adult zip hoodies for the PTA Store.
- Review, motion and approval of checks.

#### Foundation Update

- Review of 2015/2016 budget
  - This budget is based on the previous years budget. Salary elements are hidden to protect privacy. So far this year, dollar amounts are down due to less money raised from the Invest in Alamo campaign.

#### Communications Team (7:11pm) – Tal Palter

- The team is testing the sending out of reminder emails to families that haven't opened their Gator Weekly. This increased the open rate to 50%.

#### Events & Initiatives Status (7:13pm) – Various

- Spell-A-Thon
  - Coming up on January 21<sup>st</sup>
  - Classes that have 100% participation will enjoy the Happy Birds show on March 10<sup>th</sup>.
- Raffle/Auction
  - Auction will take place on April 29<sup>th</sup> at St. Monica's
  - Natalie Notaney is chairing the event and is looking for a co-chair and people to help with decorating, catering and solicitation.

#### Fundraising (7:19pm) – Lily Wong and various

- Invest in Alamo – check are still slowly coming in, and we expect corporate match checks to continue to come in. We are still \$9k short of our goal.
- Farmigo – this new program is running smoothly. Alamo gets back 10% if we order more than \$500 for that week. We have raised about \$175 so far.
- Growing Up Green – Sloat Garden Center will donate 10% back to Alamo from sales generated in mid-January.



# ALAMO ELEMENTARY SCHOOL

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- Side note: Due to expected rain, this month's green schoolyard garden day has been cancelled.
- Count Me In – So far, 5 events have happened with 10 more to go in the Spring. If all events are successful, this will raise about \$4,800.
- Blue Fin Sushi – This neighborhood restaurant is having a fundraising night on January 27<sup>th</sup>. By writing Alamo on the receipt, we will get back 10%.
- PTA Store – Sales during school events continue to do well. At Halloween Carnival, \$885 in merchandise was sold. At the Holiday Chorus Concerts, \$1,625 in merchandise was sold.

## Open Discussion (7:28pm)

- Beers for Books is expected to happen in February. Details to come.
- Website Marketplace
  - Susie has researched how other schools have done marketplaces on their websites. At Miraloma, they have a process where businesses can place banner ads – this generates about \$3k per year. It was brought up that we don't want to put banner ads on our website. But, if Alamo families that own businesses wanted to place an ad or place a logo on a marketplace page, we could have a page like this. We would charge a fee for this. Natalie N. said that we would need a committed person for this to manage the program. Sharon O. volunteered to do the initial run of this.
  - PTA Executive Board to discuss this before our next meeting.
- Abby, our social worker, gets no heat in her office. She requested funds to purchase a space heater. Christine K. volunteered to bring one in.
- Jon O. suggested that we make Open Discussion for a longer length of time so that people don't feel rushed. Also, please make sure that topics discussed at the previous meeting are placed on the agenda (higher up) so that the dialog continues.
- Martin Luther King Jr. and Day of Service – would families be interested in having a Day of Service for Alamo families to volunteer at? Many meeting attendees said yes. Ideas mentioned: Food Bank, Beach Clean-Ups, helping in the Presidio.
- Recology and school events – Sean G. asked which school events do we have to pay additional Recology fees for. Carnival, Auction and 5<sup>th</sup> Grade Picnic were identified. He will look into getting these services donated.

Meeting adjourned at 7:52pm