

February 2018

Dear Friend of Alamo School,



**Friends of Alamo School
Foundation**

Tax ID #94-3255075
www.friendsofalamo.org

Serving

**ALAMO ELEMENTARY
SCHOOL**

A Blue Ribbon School
Rosa Fong, Principal

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San Francisco, CA 94121
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BOARD OF DIRECTORS

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On April 27, 2018, the Friends of Alamo School Foundation is hosting our annual auction fundraiser in support of Alamo Elementary School, a public K-5 school in San Francisco. Proceeds from the auction will fund choral music, outdoor science education, physical education, dance, literacy programming, and other curriculum that enrich and improve our children's education but are no longer provided by the school district or receive limited funding. This year's auction will be attended by more than 200 Alamo parents, staff and community members.

We invite you to support our efforts by becoming an event sponsor. Your tax-deductible sponsorship is an excellent opportunity to gain widespread visibility and loyalty from a valuable market while providing support for crucial programs at our school. Please consider the following sponsorship levels:

- ❖ **Diamond (\$1000):** full page ad in auction catalog and a link to your company's website on our auction homepage, logo on posters and promotional materials hung throughout the school and local shops¹, verbal appreciation at the event, and (4) event tickets
- ❖ **Platinum (\$500):** half-page ad in auction catalog and a link to your company's website on our auction homepage, logo on posters and promotional materials hung throughout the school and local shops¹, verbal appreciation at the event, and (2) event tickets
- ❖ **Gold (\$250):** quarter-page ad in auction catalog and a link to your company's website on our auction homepage, logo on posters and promotional materials hung throughout the school and local shops¹, verbal appreciation at the event
- ❖ **Friend (\$100):** Name and logo in our auction catalog

A sponsorship/donor form is attached for your convenience. An electronic version of the form is available at www.FriendsOfAlamo.org/events/auction. Forms may be returned by mail, email, or fax. For inclusion in the auction program, donations must be confirmed by April 6, 2018.

FASF is committed to continuing to provide our public school children with a well rounded education, and your support will help us achieve this goal!

Should you have any questions please contact the Auction Committee at FriendsOfAlamoAuction@gmail.com. We look forward to your participation and thank you again for your support.

Sincerely,
Friends of Alamo School Foundation Auction Committee

¹ Logos will only appear on posters if sponsorship is received before poster printing 3/23/18