



ALAMO PTA & FRIENDS OF ALAMO SCHOOL FOUNDATION

DIRECT APPEAL

Welcome to the 2011-2012 school year!

Alamo Elementary is filled with dedicated teachers, staff and families working together to provide each student with most enriching and rewarding educational experience. That's why Alamo continues to be one of the top elementary schools in SF.

The Alamo PTA and Friends of Alamo School Foundation plays a key role in supporting enrichment and funds required to support the programs that the teachers and Dr. Packer have determined to be key for your child's education. **This financial support fills in the gaps not covered by the ever-shrinking school budget.** Some examples include:

- A PE teacher (Annie Murphy)
- A music and chorus teacher (Kat Sena)
- A classroom-size reduction teacher
- NEW – a school counselor
- Library books and reading materials
- Science supplies
- Copiers, water in the classrooms and misc. supplies
- Funds for school field trips and buses
- Computer equipment and wi-fi
- Improved Alamo website and online class registration
- Afterschool enrichment programs (ceramics, Spanish, science etc.)

Typically, the PTA supplements materials inside the classroom and the Foundation funds enrichment (music, PE and a school counselor).



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The total cost of all these programs = **\$120,000 in 2011-2012** (between PTA & Foundation). There are **400** families at Alamo. If each family donates **\$300**, we will be able to easily sustain these programs.

If you can give more, please consider doing so. Our needs are many, and this amount only covers the bare minimum.

To make it easier for families to donate and write only ONE CHECK, we are accepting donations for BOTH the PTA and Foundation via these methods:

By credit card:

Please go to <http://www.friendsofalamo.org/giving/> , click on the "Donate Now" button using Just Give and follow the instructions.

By check:

Please make checks payable to "**Friends of Alamo Foundation**" and drop it off in the office or with your teacher. To save paper and money, we are not printing donation envelopes this year.

So we may thank you and note your donation, please complete the form on the REVERSE of this letter.

Thank you for being a friend and for helping Alamo continue to be a top performing school in San Francisco.

Alamo PTA & Friends of Alamo School Foundation

Jeff Barrett
Lotta Bystrom
Victor Chao
Vivian Eng
Betty Liu

Richard Lowden
Elizabeth Meeks
Alison Murdock
Dave Philpot



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YES! Our family is proud to support vital programs funded by the PTA and Foundation.

Parents Name(s) _____

Address _____

Student('s) Names _____

Grade(s) _____

Parent Email address _____

Please circle your gift amount:

\$300 \$200 \$100 \$50 \$25 Other: _____

___ My company makes matching contributions. I will submit the necessary paperwork.

Recognition: The amount of all gifts made is confidential and will NOT be revealed. But we would like to thank and recognize those who have been so generous as to support our children's programs.

Circle one.

- For recognition purposes, please list our name(s) as

- Please do not list my name.